



Presentation

PRETERM DOLL



A little bit of our HISTORY

The Spanish Association of Infant Massage was founded in 1994, thanks to the efforts of a team led by Mercè Simón, founder of AEMI, and with the shared purpose with the IAIM (International Association of Infant Massage) of:

“to promote nurturing touch and communication through training, education and research so that parents, caregivers and children are loved, valued and respected throughout the world community.”

Since its foundation, AEMI has become the first reference association in Spain in respect of Infant Massage, being the only organisation recognised by IAIM.



AEMI dolls:

We are very proud to be able to offer an added value to our work through work material specially designed for the practice of Infant Massage. For this we have three types of dolls, among other material:

- **MESSAGE DOLL:** Specially designed to show the different massage techniques of the IAIM's international programme, which has been improved over the years.
- **CARRYING DOLL:** It is a doll specially designed to facilitate the demonstration of the different carrying positions and the arrangement in various baby carrier models.
- **PRETERM DOLL:** A doll designed to demonstrate the adaptation of massage movements when working with families of babies born prematurely.



PRETERM DOLL:

Our desire to always give the best support to the families and professionals with whom we collaborate, has led us to design a new PRETERM Doll that allows us to adapt a demonstration of the contact technique with preterm babies.

This PRETERM Doll has been created by AEMI taking measurements of a preterm baby as a reference.

For its design, carried through Instructors from our Association, we had the advice of neonatology health professionals, as well as members of some associations of preterm birth. Their recommendations have been incorporated throughout the creation process, resulting in a PRETERM Doll based on real, high-quality measurements



Technical CHARACTERISTICS of the Doll

MEASURES

The PRETERM doll is 42cm long.

WEIGHT

The weight of the doll is 650 gr.

COMPOSITION

SCHEME: (head, legs, arms) plastics.
FILLING of body and head: Styropor and fibre.



Special care and maintenance

- The PRETERM Doll is NOT washable.
- The head, arms and legs are filled with special dry sand.
- The body can be cleaned with a dry product.
- For cleaning the head and limbs we suggest baby wipes.



What makes the PRETERM a SPECIAL DOLL?

▶ **IT'S MANUFACTURE:** The production of this doll has been made in Spain, by a company that has more than 25 years of experience taking care of the materials and design of each of the dolls that they manufacture with artisanal techniques.

▶ **VALIDATION OF PROFESSIONALS:** Neonatology health professionals and members of Associations of Preterm Birth have validated this doll as a good work tool.

▶ **IT'S DESIGN:** Created by taking as reference the measurements of a real preterm baby, the design has undergone several modifications in order to achieve the best results, such as flexibility in the extremities that allows to show the containment measurements of a preterm baby as close as possible to reality

▶ **THE HOLDER OF A CERTIFICATE:** The doll has the "Certificate of compliance with technical requirements" from the Association of Toy Industry Research - AIJU (Technological Institute for toys, children's products & leisure).



Who can benefit of this high quality PRETERM Doll?



- Health professionals for training neonatology staff in specific preterm care routines in hospitals.
- Neonatology professionals in their day-to-day work with the families of preterm babies: parents, siblings, grandparents.
- Infant Massage Instructors, to demonstrate preterm birth families how to do some massage strokes on a doll adjusted to fit their babies or to show them the basic "5-step dialogue" , when approaching and making contact with their babies, learning to observe and listen to them.
- Associations of premature babies families as working material in the activities they plan.
- As a toy, it can encourage diversity and inclusion.



Our first consideration has been... PRETERM BIRTH FAMILIES

The PRETERM Doll is a useful tool for families learning to handle their baby in day-to-day care and/or practicing baby massage movements.

The measurement and its weight makes it realistic respecting the sensitivity of the families of premature babies who have to adapt the Infant Massage strokes to the physical characteristics of their baby.

Having this doll at your disposal is a way of respect and consideration towards all families and can help the mother, the father or even the siblings to practice at home, when they cannot be with the baby.



PRICES 2025

- Special price for AEMI MEMBERS: ----- 45,00€
 - Special price for IAIM community: ----- 55,00€
(Trainers, Chapters and CIMIs IAIM)
 - General Price (general public) ----- 62,00€
- Prices do not include taxes and shipping costs.
 - Shipping prices depend on the destination and weight of the shipment.

SPECIAL DISCOUNTS

20 or more UNITS ordered	-----	5%
40 or more UNITS ordered	-----	10%
60 or more UNITS ordered	-----	12%
80 or more UNITS ordered	-----	15%



For more information and orders

If you would like more information about our dolls, would like to place an order or request a quote, please contact us through any of the following channels that we have at your disposal:



aemi@masajeinfantil.org



www.masajeinfantil.org



93 436 67 45



"AEMI is a non-profit association that contributes to the protection of children by promoting the development of emotional bonds within the family, confirming their direct impact on physical, psychological and emotional health throughout life".

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